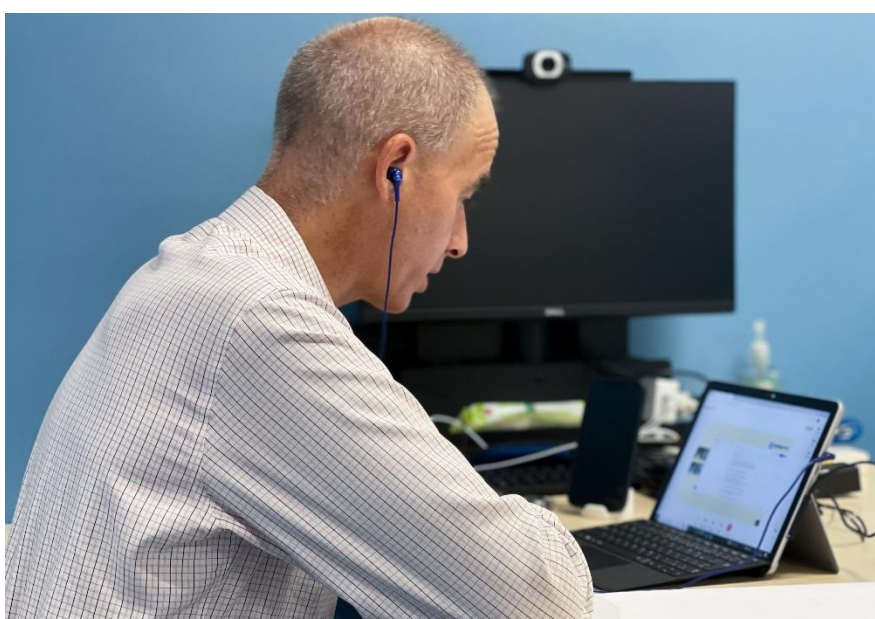


Larry Greenberg Interviewed on Scaling Japan Podcast

September 2022

Urban Connections CEO Larry Greenberg was featured in Episode 22 of the Scaling Japan Podcast, a podcast hosted by Tyson Batino. The Scaling Japan Podcast is aimed at helping small business owners and entrepreneurs scale their businesses in Japan. In the episode, Larry shares about his own experience starting and running a business in Japan, and then dives into how he has successfully grown his business through developing relationships with financial institutions in Japan.



Some key points from the discussion included:

- The importance of building relationships of trust with multiple banks from early on.
- Planning ahead so you are not trying to borrow money in a moment of desperation.
- Taking advantage of the low interest rates of business loans in Japan.
- Being familiar with different types of loan assistance that government organizations offer, including loan assurances and special loan schemes, such as for COVID-19 relief.

To hear the full details of Larry and Tyson's discussion, listen to the episode on the [Scaling Your Company website](#), or find the Scaling Japan Podcast on [Apple Podcasts](#), [Google Podcasts](#), or [Spotify](#).

Urban Connections

言葉を壁ではなく、可能性の扉にする。